



# Privacy Notice

CLARITY WALK CIC  
57 DUNAIN ROAD, INVERNESS  
IV3 5LR  
18/12/23

Dear member,

## 1. Introduction

Thank you for choosing CLARITY WALK CIC. We are committed to protecting your privacy and handling your personal data with care. This privacy notice explains how we collect, use, share, and protect your personal information in line with GDPR 2018.

## 2. Data Controller

CLARITY WALK CIC is the data controller responsible for the processing of your personal data.

## 3. Types of Personal Data We Collect

We may collect and process the following types of personal data:

- Contact information (e.g., name, address, email, phone number)
- Demographic information (e.g., age, gender, location)
- Transaction data (e.g., purchase history, payment information)
- Usage data (e.g., website interactions, preferences)
- Technical data (e.g., IP address, device information)

## 4. How We Collect Your Personal Data

We may collect your personal data through various means, including:

**Direct interactions:** When you provide information by filling in forms, creating an account, or corresponding with us.

**Automated technologies:** When you interact with our website or use our services, we may collect technical data through cookies and similar technologies.

## 5. Purposes of Processing

We process your personal data for the following purposes:

- To provide and manage the service you are interested in/using.
- To improve our services and the member experience.
- To communicate with you regarding our services.
- To comply with legal obligations such as health and safety.



## **6. Legal Basis for Processing**

We will only process your personal data when we have a legal basis to do so, which may include the necessity for the performance of a contract, compliance with legal obligations, your consent, or our legitimate interests.

## **7. Data Sharing**

We may share your personal data with third parties for specific purposes, such as grant reporting and events we organise with third parties. We ensure that these third parties comply with data protection laws and use your data responsibly.

## **8. Data Security**

We take appropriate measures to protect your personal data from unauthorised access, disclosure, alteration, and destruction.

## **10. Your Rights**

You have the right to:

- Access your personal data.
- Correct inaccuracies in your personal data.
- Request the erasure of your personal data.
- Object to the processing of your personal data.

## **11. Contact Us**

If you have any questions, concerns, or requests regarding your personal data, please contact us at [matt@claritywalk.co.uk](mailto:matt@claritywalk.co.uk).

## **12. Changes to this Privacy Notice**

We may update this privacy notice from time to time to reflect changes in our practices or for legal reasons. Please check this page periodically for updates.

Thank you for entrusting us with your personal data.

Sincerely,

Matthew Wallace  
Managing Director  
Clarity Walk CIC